AP Images to distribute royalty-free images from Fotolia

NEW YORK -- The Associated Press and Fotolia, one of the world's leading microstock image companies, today announced a collaboration giving customers access to millions of royalty-free images.

Starting today, AP Images customers will be able to buy editorial, rights-managed and royalty-free images, including millions from Fotolia, on APImages.com, solidifying its standing as the industry's first one-stop-shop for all imagery needs.

"With the addition of the high-quality library of microstock images from Fotolia, AP now offers the full range of visual content to all customers across the editorial and commercial spectrum," said Fernando Ferre, vice president of AP Images. "Our customers are asking us for a solution and this partnership allows us to address our customers' needs comprehensively, along with our industry-leading editorial offerings and our partners' royalty-free and rights-managed creative content."

On APImages.com, AP will offer MicrostockRF monthly subscriptions to new and existing customers, with packages of 50 to 5,000 images per month. MicrostockRF will be available globally to all AP customers in all territories, in addition to AP's products.

"We're excited to be a part of yet another industry first by opening up a new market for our 126,000-plus artists", said Oleg Tscheltzoff, co-founder and CEO of Fotolia. "We believe this is just the first step in a strategic alliance that will allow both of us to continue our industry-leading innovations, grow our companies and benefit our customers."

About The AP
The Associated Press is the essential global news network, delivering fast, unbiased news from every corner of the world to all media platforms and formats. Founded in 1846, AP today is the most trusted source of independent news and information. On any given day, more than half the world's population sees news from AP. On the Web: www.ap.org.

About Fotolia
Over 3 million people prefer Fotolia for affordable, royalty-free images, graphics and HD videos. With the introduction of the Infinite Collection, Fotolia became the first worldwide microstock organization to offer both crowdsourced and professional images on one site. Founded in New York City in 2004, Fotolia spans the globe with websites in 12 languages and offices in 15 countries. With over 16 million files to choose from, find it on Fotolia.com.

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